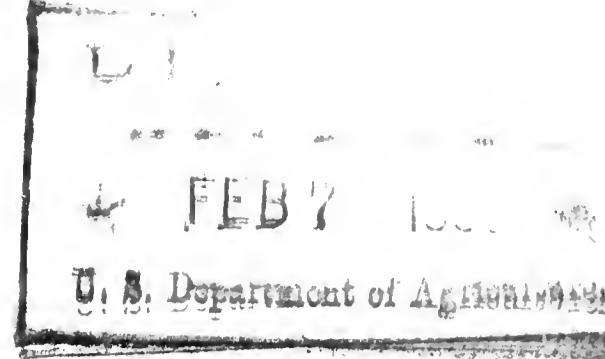


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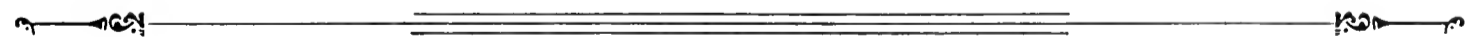
Do not assume content reflects current scientific knowledge, policies, or practices.



1939



ROSALIE



Baur-Steinkamp & Company

STATION A

INDIANAPOLIS, INDIANA

# ROSALIE

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From the same seed parent which produced Patrician and Pink Treasurer we now offer "Rosalie" which we predict will meet with public favor as have its two half-sisters.

The color is a bright shade of medium pink slightly deeper and brighter than Betty Lou.

In size it compares with Patrician, King Cardinal and others of that class.

The growth and flower production are very free making fine plants in the field or under indoor culture.

It does not split the calyx.

Rosalie will be sold under letters patent.

Purchasers will be granted permission to propagate without limit for their own flowering needs.

Delivery will begin in December, 1938. Orders will be filled in rotation as received.

\$3.00 per doz., \$20.00 per 100, \$150.00 per 1,000

Purchasers of one hundred or more cuttings at the above prices will be privileged in subsequent seasons to purchase in lots of 500 or more at the rate of ten cents per cutting. This offer is made subject to availability of stock, all orders being filled in rotation as received.

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# FOREWORD

**S**INCE we specialize in rooted cuttings of carnations, chrysanthemums, snapdragons and poinsettias by the million, we feel we are qualified to recommend varieties as listed in this catalog. Our propagators are careful to select only the best stock and our packers expertly examine all plants before leaving our greenhouses.

Our products are shipped to all parts of the civilized world and we have on file testimonials complimenting our packing methods as well as attesting to the merits of our many novelty introductions that now have become standards.

Besides the cutting department of our institution, in our plant department we offer for sale, and shall have available for Christmas, in the finished product: Poinsettias; Marjorie Gibbs and Chatelaine Begonias; also Cleveland Cherries.

For Easter and Mothers' Day: Hydrangeas, all the later day novelties as well as the standards, including Rosabelle, Meribelle, Europa, Kunert, Hamburg, Altoona, Sch. Perle, Gertrude Glahn and Neidersachsen. Cinerarias, Kalanchoes, Geraniums, Calla and Giganteum Lilies.

Note the Lothrop Double Pink Snapdragon photoed on the back cover page, a striking novelty, a pleasing shade of pink.

Our newly released large flowering mums are a distinct adjunct to the long list of autumn queen creations and include: Jubilee, Albatross, Blazing Gold, Harvest Moon; note cuts and minute descriptions on the following pages.

New Pompons: Sheila, Dusky Maid and Pirate Gold should be included in your plantings for next season.

Visit our greenhouses located on State Road 29, north. Please mail your communications to Station A, Indianapolis. We shall be glad to reply promptly to any inquiries pertaining to cultural methods, etc., on our specialities.

We cannot allow any cash discount. Unless special terms have been arranged, bills are due the first of the month following date of invoice.

We are indeed grateful to our many patrons for past orders and trust we can serve them with continued success.

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## CARNATIONS



ROSALIE (patented)—See description and price inside front cover page.

\* YELLOW GOLD (patented)—Introduced by us last season. Its color is clear, grows on long stiff stems, throwing an average size flower. Roots easier than any yellows previously introduced.

Price \$3.00 per dozen, \$20.00 per 100 and ~~\$15.00~~<sup>150.00</sup> per 1,000

\* REMEMBRANCE (patented)—This variety comes from the hybridizer of Chief Kokomo, who finds it most useful in his retail work. The color is a pleasing shade of orchid, which lends itself admirably to corsage and other arrangements where delicate coloring is desired. The flower is about three inches in diameter, borne on good stems and keeps fine.

Price \$3.00 per dozen, \$20.00 per 100, \$150.00 per 1,000

\* ROYAL PURPLE (patented)—Introduced by us last season. A maroon-purple, of good size, good form, perfect calyx. The growth is ideal in every respect. Profitable for both expert grower and retail sales merchant.

Price \$3.00 per dozen, \$20.00 per 100, \$150.00 per 1,000

\* PINK TREASURE (patented)—The color of this variety is a medium shade of light pink that is first choice wherever displayed. It resembles Patrician in makeup but grows much taller during the winter months.

Price \$3.00 per dozen, \$20.00 per 100, \$150.00 per 1,000

Purchasers of Yellow Gold, Remembrance, Royal Purple and Pink Treasure of one hundred or more cuttings at the above prices will be privileged in future seasons to purchase in lots of 500 or more at the rate of eight cents per cutting. This offer is made subject to availability of stock, all orders being filled in rotation as received.

\* KING CARDINAL (patented)—Introduced by us three years ago. A scarlet that has made a name for itself on both sides of the Atlantic. It makes a fine upright growth, easily handled and makes few second class blooms. Its stiff stem is an asset to retail sales.

Price \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000

\* CHIEF KOKOMO (patented)—The novelty that has been a great favorite where the demand for unusual makeups is the vogue. The color, pink variegation on yellow ground, is very attractive. Expert growers declare Chief Kokomo first in its color class.

Price \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000

\* LIGHT PINK ABUNDANCE (patented)—As the name implies, a light pink sport of Pink Abundance was discovered on our place in 1930 and like Pink

Abundance is a very free bloomer, making an exceptionally good variety for the country retail grower.

Price \$2.00 per dozen, \$12.00 per 100, \$100.00 per 1,000

\* The above patented varieties are released conditionally, in that privilege grants will be issued to purchasers to propagate without limit and without payment of a royalty for their own planting.

TRIUMPH—Flesh pink. We have more calls for cuttings and plants of this variety each season. It is a well formed flower with an even flesh color, similar to Enchantress, free and continuous.

Price \$1.50 per dozen, \$6.00 per 100, \$50.00 per 1,000

PATRICIAN—B. S. & Co. As a producer of large white blooms of the highest quality in unusual abundance, Patrician has no equal. There is no white that is more generally grown. By growing Patrician you can always have salable blooms from early fall to late spring, regardless of heat.

Price \$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000

POTENTATE—B. S. & Co. One of the very best keepers among the carnations. Its deep rich crimson purple color and large sized blooms make it the Boutonniere favorite.

Price \$1.00 per dozen, \$6.00 per 100, \$50.00 per 1,000

LENORA—B. S. & Co. Color Pink penciling on white background. Grows good flowers that do not come sleepy in warm weather. Be prepared to meet the increased demand for novelties.

Price \$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000

MAYTIME—Light pink. Has the earmarks of becoming a valued commercial variety. You will like the color immensely.

Price \$2.00 per dozen, \$12.50 per 100, \$100.00 per 1,000

CARLOTTA—Dark Pink-shade, spinel pink with a rose cast; size of flower three and one-fourth inches; plants of easy culture, propagates readily, free flowering and not susceptible to rust; stem long and strong; flowers well formed and full with good keeping qualities, non-splitting calyx. Raised by the Department of Agriculture, Washington, D. C.

Price \$1.00 per dozen, \$6.00 per 100, \$50.00 per 1,000

RIGOLETTO—A cross of Topsy X Spectrum Supreme; color dark red, shades carmine to ox-blood red; size of flower three and three-fourths inches; plants of easy culture, propagates readily, not susceptible to rust and free flowering. Flowers are well formed and full with good keeping qualities; calyx is non-splitting; stems are long, strong and straight. Raised by the Department of Agriculture, Washington, D. C.

Price \$1.50 per dozen, \$8.00 per 100, \$75.00 per 1,000.

PINK ABUNDANCE—B. S. & Co. Won the Marcellus Adams Patten gold medal awarded by the American Carnation Society as the carnation ap-

proved of greatest value commercially in its period, 1926 to 1930. Its a good all around commercial variety in the medium pink class.

Price \$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000

VIVIAN—A shade deeper than Pink Abundance, but clear and bright. Makes good sized plants in the field, transplants easily and makes good blooms early.

Price \$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000

SPECTRUM SUPREME—The standard scarlet for shipping. Stronger stems than the original Spectrum, darker in color.

Price \$1.00 per dozen, \$5.00 per 100, \$45.00 per 1,000

WOBURN—The standard crimson on account of its wonderful color and all around excellence. Always brings the top price in the cut flower market. Crimson carnations are decidedly in demand these days.

Price \$1.50 per dozen, \$8.00 per 100, \$75.00 per 1,000

PURITAN—White-Ivory X Sophelia. A very promising white variety with large flowers, long stems and good keeping qualities.

Price \$1.00 per dozen, \$6.00 per 100, \$50.00 per 1,000

ELEANOR—Salmon Pink—Similar to Pink Delight. Introduced to the trade two years ago. It is productive, vigorous, a clean grower and blooms from early to late.

Price \$1.50 per dozen, \$8.00 per 100, \$75.00 per 1,000

GARNET BEAUTY—A crimson that undoubtedly will make a name for itself.

Price \$2.00 per dozen, \$10.00 per 100, \$90.00 per 1,000

BARBARA BRIGHAM—Orange with pink stripes, Sport of Golden Wonder.

Price \$1.50 per dozen, \$8.00 per 100, \$75.00 per 1,000





### HARVEST MOON—B. S. & CO., 1939

One of the largest chrysanthemums we know of, blooms running ten inches in diameter without special care. We grow this variety both normally and under shade. Blooms normally in late October. The color is a bright yellow. Take last crown or terminal bud. Grows four feet from June planting and the stem is rigid enough to hold the bloom erect. This is a most wonderful variety in that it produces such enormous size so early in the season. Grow a reasonable number of these and excite the admiration and comment among your patrons.

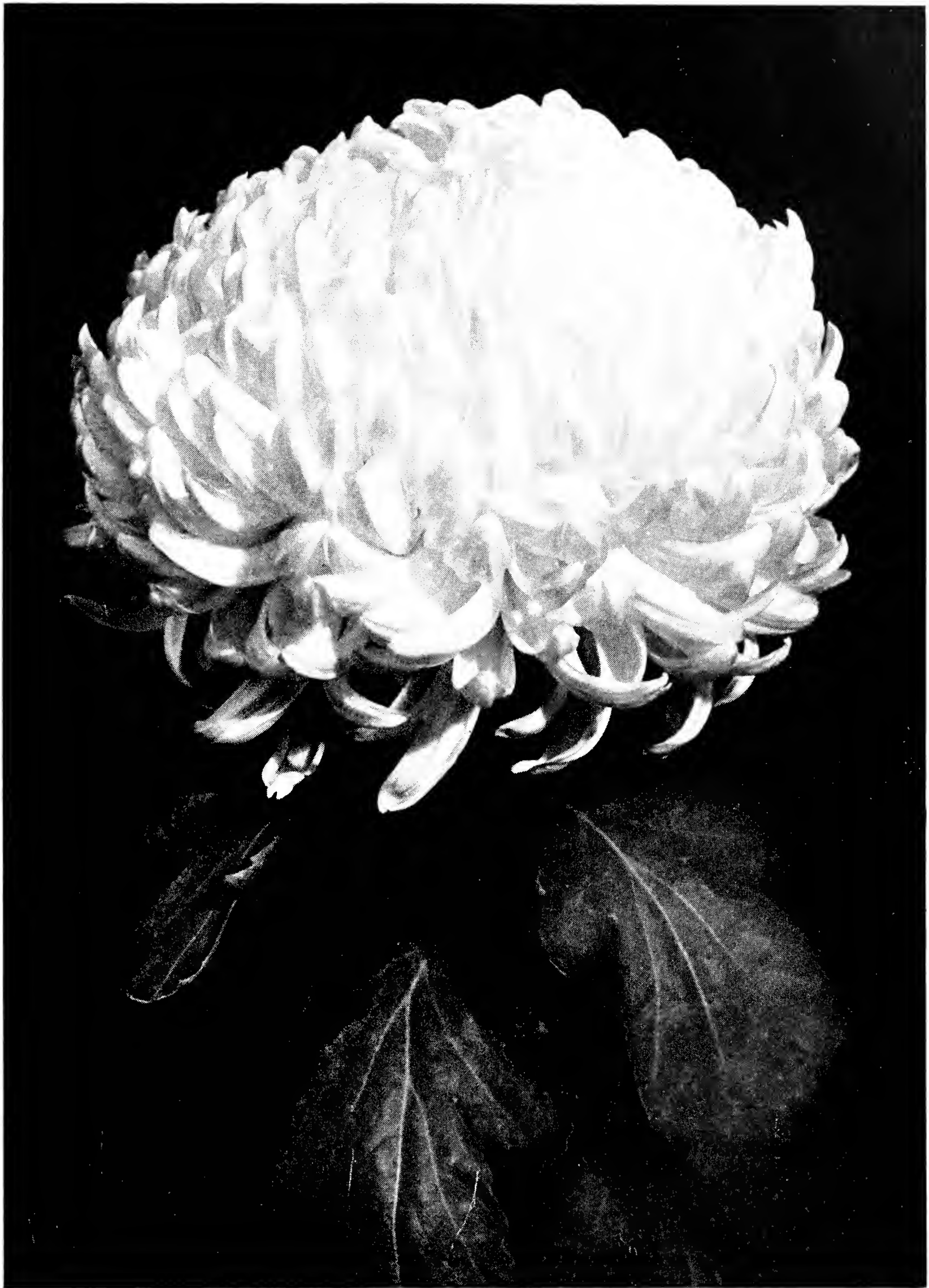
Price \$1.00 each, \$10.00 per dozen



### BLAZING GOLD—B. S. & Co., 1939

As its name implies the color is an intense golden yellow, perhaps the most intense of all the yellows. The bloom is of good size and globular in form. Stem and foliage are perfect, growing five feet from June planting. We shade this variety for September cutting and grow normally for blooming in late October. Take terminal bud.

Price \$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100 and \$150.00 per 1,000.



### ALBATROSS—B. S. & Co., 1939

Pure white to follow Ambassador blooming October 25th. The flower is large in size and full to the center. Grows to five feet from June planting and has perfect stem and foliage. Fine for shading and blooms just ahead of Ambassador when shaded but follows that variety when grown normally. Take terminal bud. Won the C. S. A. medal for best seedling variety in the commercial section at Hartford in November 1936.

Price \$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100 and \$150.00 per 1,000.

## NEW POMPONS

SHEILA—B. S. & Co., 1939. A pink pompon that will catch your fancy the minute you see it. Medium sized bloom, clear pink color. Makes fine sprays and yields plentifully. Blooms October 20th and is one of our favorites for that period. Needs little supporting.

Price \$5.00 doz., \$7.50 for 25, \$12.50 for 50, \$20.00 per 100 and \$150.00 per 1,000

DUSKY MAID—B. S. & Co., 1939. Grows slightly taller than the average pompon but stands up fine, producing fine sprays and a heavy yield per square foot of bench space. The blooms are medium in size, round in form and rich red and gold in color. We prize this variety very highly for late November cutting.

Price \$5.00 doz., \$7.50 for 25, \$12.50 for 50, \$20.00 per 100 and \$150.00 per 1,000

PIRATE GOLD—B. S. & Co., 1939. Rich golden bronze in color of the medium sized type. Strong growth, yielding fine sprays. Blooms November 10th.

Price \$5.00 doz., \$7.50 for 25, \$12.50 for 50, \$20.00 per 100 and \$150.00 per 1,000



# CHRYSANTHEMUMS



Sixty cents per dozen, \$3.00 per 100, \$27.50 per 1,000 except where noted.

Our list of varieties is made up of what we believe is the best variety for its particular period of the season. The list is not long but in it you will find a variety to fill your every need. Let us help you make up a list for natural blooming or for shading.

## LARGE FLOWERED

### White

QUAKER MAID—B. S. & Co., 1927. Earliest large flowered white. Fine stem and foliage. Best on bud taken about August 25th to bloom early in October.

WHITE CHIEF—B. S. & Co., 1930. Pure white round bloom on fine stem. Grows three feet from June planting. Follows Quaker Maid in bloom. Used some for shading. Take terminal bud.

AMBASSADOR—B. S. & Co., 1931. When properly grown this variety is hard to beat. We grow it shaded as well as normal and have fine blooms from September 15th to late October. Take terminal bud.

**ALBATROSS**—B. S. & Co., 1939. See illustration and description on page 7. \$5.00 per doz., \$7.50 for 25, \$12.50 for 50, \$20.00 per 100 and \$150.00 per 1,000

STATELY WHITE—B. S. & Co., 1935. A good white to follow Ambassador and especially good for those who plant in July. Round pure white bloom. Take terminal bud. Blooms early in November.

MARGARET GRAHAM—B. S. & Co., 1929. Round pure white bloom on fine stem and foliage. Blooms in mid-November. Grows about four feet tall from June planting. Take terminal bud.

MONUMENT—B. S. & Co., 1924. Always among the winners at the fall shows and certainly a top notch commercial for mid-November. One of our very best. Grows five feet from mid-June planting. Take terminal bud.

WHITE DISTINCTION—B. S. & Co., 1931. White sport from Distinction. Pure white in color and same as Distinction in other respects. Follows Monument closely in blooming. Take terminal bud.

MARKETEER—B. S. & Co., 1938. We rate this as our very best white for November 15th and later. Ideal commercial habit. Fine stem and foliage and gives practically 100 percent perfect blooms. Can be grown two or more blooms per plant and never lose its perfect round form. Had a fine sale last season and we anticipate a large demand this year. Take terminal bud.

\$2.00 per dozen, \$12.00 per 100 and \$100.00 per 1,000

CHATTANOOGA—Large pure white bloom. Grown for late November and a favorite for Thanksgiving. Take terminal bud.

DECEMBER GLORY—Large pure white maturing in December. Valuable because of its lateness. Take terminal bud.

## YELLOW

GOLD LODGE—B. S. & Co., 1927. The earliest large flowered yellow and a good one for both cut flowers and pot culture. Take bud about August 25th and cut first week in October or shade it and cut any time after September 1st. Take terminal bud when shading.

GOLDEN OCTOBER—B. S. & Co., 1928. Deeper yellow than Gold Lode and round in form. Follows Gold Lode in early October. Favored by some for shading. Take terminal bud.

CELESTRA—B. S. & Co., 1929. Grown in large quantity both shaded and normal. Follows Gold Lode in either case. Take last crown bud for best flower. Blooms normally about October 10th.

YELLOW AMBASSADOR—Sport from Ambassador and equally valuable for either shading or to grow normally. Handle just like you do Ambassador.

**HARVEST MOON (New)**—See illustration, description and price on page 5.

GOLDEN GLORY—B. S. & Co., 1922. One of our earliest introductions but still considered one of the best yellows for blooming around November 1st. Grows four feet from June planting. Take terminal bud.

SUNGLOW—An old favorite and still a good one. Blooms in late October and gives fine blooms of a clear bright yellow color. Used for shading. Take late crown or terminal bud.

**GOLDEN BLAZE**—B. S. & Co., 1939. See illustration and description on page 6.

\$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100 and \$150.00 per 1,000

GOOD NEWS—Golden yellow sport from Detroit News and one of the very best of recent introductions. Like its parent it has fine form and wonderful substance. Good for normal blooming or to shade. Take terminal bud.

CORONNA—B. S. & Co., 1926. Most wonderful color of all the yellows. Fine incurved bloom on fine stem. Take terminal bud.

YELLOW GOLD—B. S. & Co., 1931. Fine incurved bloom on good stem. Blooms first week in November. Take terminal bud.

MRS. WILLIAM THAW, JR.—B. S. & Co., 1935. One of our favorites for blooming around November 10th. Can be planted in July and still give good stem and high quality blooms. Round incurved bloom and clear golden yellow. We rate this with Monument as a commercial variety. Take terminal bud.

CARDONIA—B. S. & Co., 1933. Medium size incurved bloom with a wonderful deep yellow color. Blooms November 10th. Take terminal bud.

FRIENDLY RIVAL—Valued for its wonderful deep golden yellow color, good size of bloom and deep green foliage. Blooms November 10th to 20th, from terminal bud.

YELLOW MONUMENT—Yellow sport from Monument and identical in all other respects. Needs no further recommendation. Take terminal bud.

**JUBILEE**—B. S. & Co., 1939. See illustration and description on inside back cover.

\$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100 and \$150.00 per 1,000

GOLDEN CELEBRATION—B. S. & Co., 1928. A deeper yellow sport from that old favorite. Grow for late November and Thanksgiving day cutting. Take terminal bud.

NELLIE T. ROSS—Grow for Thanksgiving and later. Bright yellow flower of large size.

GOLDEN PEARSON—B. S. & Co., 1931. Bright golden yellow sport from Gladys Pearson and a fine companion for that bronze favorite.

## PINK

LUSTRE—B. S. & Co., 1928. Plant early in June to produce a strong plant. Bud taken in late August will give larger flower in early October but terminal bud gives best color and is a week later.

PINK CHIEF—B. S. & Co., 1932. Blooms the middle of October from terminal bud and late June planting.

MAJOR EDWARD BOWES—One of the good recent introductions. Large bloom of bright pink color. Plant early in June to get sufficient height.

JUSTRITE—B. S. & Co., 1929. Fine for commercial growing. Round solid bloom of good size and fine texture. Lavender pink. Take terminal bud.

OCTOBER ROSE—B. S. & Co., 1925. Produces large blooms in late October. Good lavender pink color when bloomed from terminal bud.

OLD ROSE—B. S. & Co., 1931. We consider this the very best pink variety for shading. Good size and fine substance. Does not lose its color in shading. Normal date November 1st.

ORCHID QUEEN—B. S. & Co., 1937. Made a fine record in its first two years out. We were sold up clean early last season and we anticipate a big demand again this year. Large incurved bloom on fine stem and a wonderful orchid pink color. Blooms second week in November. Take terminal bud.

\$6.00 per 100 and \$50.00 per 1,000

INDIANAPOLIS PINK—B. S. & Co., 1938. Has also made a fine record its first year out. Its fine upright growth, medium sized but ample foliage appeal

to the grower, while its fine incurved bloom and fine texture go over big with the storeman and the public. Take the terminal bud. Blooms the second week in November.

\$2.00 per dozen, \$12.00 per 100 and \$100.00 per 1,000

**DISTINCTION**—B. S. & Co., 1925. Plant this to precede Thanksgiving Pink and Helen Frick. Large incurved bloom on fine stem. Clear bright pink. Take terminal bud.

**THANKSGIVING PINK**—B. S. & Co., 1921. Our best late pink for both cut flower and pot culture. Large bloom, good color and fine substance. Thanksgiving and later. Take terminal bud.

**HELEN FRICK**—One of the oldest varieties in commerce and still one of the best. Incurved bloom of lavender pink color. Should be planted in early June and flowered from terminal bud. Blooms in December.

**PETER JOHN**—A light pink sport of Thanksgiving Pink with all the merits of this valuable variety. Blooms at the same time and has a very pleasing light pink color. Take terminal bud.

## BRONZE

**INDIANOLA**—B. S. & Co., 1928. Plant early in June to secure good height. Crown bud taken in late August will bloom early in October. Terminal bud gives better color and blooms ten days later. Both are good.

**GOLDEN BRONZE**—B. S. & Co., 1930. Large spreading flower with fine golden bronze color. Plant late in June or early July. Does well under shade. Take terminal bud.

**DETROIT NEWS**—The very best bronze for its date which is about November 10th. Fine for shading, has a fine texture. Take terminal bud.

**INDIAN CHIEF**—Plant to follow Detroit News. Fine incurved bloom of good size and on a fine stem. Good golden bronze color.

\$8.00 per 100, \$75.00 per 1,000

**BRONZE GEM**—B. S. & Co., 1937. Incurved bronze on good stem. Plant fairly early to get strong growth and bloom from terminal bud. Blooms about November 20th.

\$4.00 per 100 and \$35.00 per 1,000

**GLADYS PEARSON**—Large incurved bloom on good stem. Grown extensively for Thanksgiving day. Take terminal bud.

**GOLDEN OAK**—B. S. & Co., 1938. A Thanksgiving golden bronze intensified by artificial light. A vigorous growing commercial with a stiff stem, round formed flower and to our notion surpasses any bronze we ever released maturing as late as November 20th. It has displaced Gladys Pearson with us. Take terminal bud. The prolonged sunshine this season caused the color to be lighter than normally.

Price \$2.00 per dozen, \$12.00 per 100 and \$100.00 per 1,000.

## POMPONS

Sixty cents per dozen, \$3.00 per 100, \$27.50 per 1,000 except where noted.

No type of chrysanthemum has made the progress in popularity as has the pompon class. The many beautiful colors and the variety in form and shape are a boon to the floral artist, and make them indispensable. We have originated many of the leading varieties here and our list covers the several colors from early to late. Write us for information on growing under shade.

### WHITE

EARLIWHITE—B. S. & Co., 1934. Better grower than White Wings from which it is a seedling. Our earliest white and also good for shading.

SILVER BELLS—B. S. & Co., 1937. Follows Earliwhite in blooming, October 15th. Round pure white blooms about the size of Nuggets. Good for shading also.

\$4.00 per 100 and \$35.00 per 1,000

SNOWCLOUD—B. S. & Co., 1933. Follows Silver Bells. Flowers are larger and the plant grows taller. Makes fine spray and gives good yield. We rate this very highly. Fine for shading.

SEAGULL—B. S. & Co., 1932. Has become a great favorite on account of its pure white color and general excellence. Blooms in late October.

WHITE DOTY—White sport of Lilian Doty. Fine for disbudding. Blooms early in November.

WHITE CAPS—B. S. & Co., 1925. Pure white medium size bloom in fine sprays. Blooms early in November.

BOBBY—Round white flower produced in fine sprays and gives good yield. We rate this very high to bloom November 15th to 20th.

CHICAGO PEARL—Pure white to bloom in mid-November. \$4.00 per 100 and \$35.00 per 1000.

YULETIDE—Grown extensively for late November and December. Pure white flower in fine sprays and strong grower. Plant a good lot of this variety.

ROYAL QUEEN—Round pure white flower. Blooms in December and can be held for Christmas and later. A good batch of Royal Queen should prove valuable.

GARZA SUPREME—Anemone. Has become indispensable for midwinter when flowers are scarce. Fine for basket or spray arrangements.

DECEMBER GLORY (pomp)—Should not be confused with the large flowered by the same name. The demand for late white flowers must be satisfied. Try this one.

## YELLOW

IMPROVED RODELL—Earliest Yellow.

GOLDEN SPRAY—B. S. & Co., 1937. We rate this the best among the early yellows. Soft golden yellow without a trace of bronze. Fine spray and good yielder. Fine for shading. \$4.00 per 100 and \$35.00 per 1000.

GOLDFINCH—B. S. & Co., 1932. Somewhat darker than Golden Spray and follows it in blooming in late October. Good for shading.

AUTUMN GLINTS—B. S. & Co., 1924. Deep yellow with bronze shading. Strong grower.

NUGGETS—B. S. & Co., 1924. Best yellow for early November. Fine for shading and for pot culture.

YELLOW DOT—Yellow sport from Pink Dot. Good for shading. Blooms November 1st.

VARSIITY—Button type. Lemon yellow. Fine sprays and good yielder. Early November. Blooms November 1st.

YELLOW DOTY—Not a sport from Lilian Doty but same size bloom and good for disbudding.

MARY LENNON HALL—Tall growing golden yellow. Very fine in quality. Blooms November 5th.

DERIGOLD—B. S. & Co., 1938. We rate this as one of the very best yellows for about November 10th. Fine sprays produced heavily and a most wonderful color. Blooms are about same size as Pink Dot. \$2.00 per doz., \$12.00 per 100 and \$100.00 per 1000.

**PIRATE GOLD (New)**—See description and price on page 8.

YELLOW FELLOW—B. S. & Co., 1924. One of our best yellows for mid-November. Good for pot culture.

BRISTOLITE—Fine, deep golden yellow for late November cutting.

PRINCETON—Golden yellow. Produces fine sprays and blooms about November 15th.

NORINE—Large button type yellow for Thanksgiving day cutting. We rate this one very highly.

GOLDEN DOROTHY TURNER—Yellow sport from that favorite bronze. Blooms late November.

GOLDEN CREST—Clear golden yellow for late November.

YELLOW YULETIDE—Clear lemon yellow sport from Yuletide. Very fine.

YELLOW GARZA—Lemon yellow sport from Garza Supreme and valuable for late cutting like its parent.

## PINK

LILAC—B. S. & Co., 1930. Bright lavender pink. Blooms October 15th.

JEWELL—B. S. & Co., 1930. This has become a great favorite on account of its general excellence. Large button type of clear pink. Fine for shading. Blooms October 15th.

BONNIE MAID—B. S. & Co., 1932. Follows Jewell. Larger flower and fine for pot culture or cutting.

IRIDESCENT—B. S. & Co., 1930. Various shades of color from yellow to pink. Fine for outside blooming. October 15th.

LETITIA—B. S. & Co., 1931. Better color and more sturdy than Pink Dot. Good for shading. Blooms in late October.

PINK DOT—B. S. & Co., 1924. A great favorite. White ground with dark center. Fine for shading.

ECSTASY—B. S. & Co., 1937. Fine clear pink. Makes fine sprays and is good for shading as well as normal. Blooms in late October.

\$4.00 per 100, \$35.00 per 1,000

**SHEILA (New)**—See description and price on page 8.

MRS. NELLIE KLERIS—Lavender pink of the Doty type. Blooms early in November. Good for disbudding.

ROSE CHARM—B. S. & Co., 1924. Darker than Mrs. Kleris. Fine for disbudding. Blooms in early November.

LAVERA—B. S. & Co., 1935. One of the best among the medium pink pompons. Medium sized bloom in fine sprays. Blooms in early November.

BRIGHT SPOT—B. S. & Co., 1938. Large button type flower with bright pink color. Makes fine sprays. Good for shading. We rate this variety very highly, \$2.00 per dozen, \$12.00 per 100 and \$100.00 per 1000.

MASTERPIECE—Improvement on Lilian Doty. Good for pot culture. Blooms about November 10th.

SILVER TIPS—B. S. & Co., 1930. Deep pink. Makes fine sprays. Blooms in late November.

PAGOSA—Late flowering pink about the same shade as Thanksgiving Pink. Blooms for Thanksgiving and later. \$4.00 per 100 and \$35.00 per 1000.

USONA—A favorite pink for Thanksgiving cutting. Good sprays and heavy producer.

## BRONZE

NUBIAN—B. S. Co., 1928. Reddish bronze blooming in late October.

JEMIMA—B. S. & Co., 1932. Bright bronze good for either inside or outdoors. Fine for shading. Blooms in early November.

BOKHARA—B. S. & Co., 1925. A mixture of autumn colors. Fine for shading. Blooms in late October.

CREOLE—B. S. & Co., 1937. We rate this one of our best bronzes for shading as well as normal. Has good length and produces well. \$4.00 per 100 and \$35.00 per 1000.

GOLD DROP—B. S. & Co., 1928. Golden bronze with dark center. Fine for shading. Blooms November 1st.

MANCHUKUO—B. S. & Co., 1938. Unusual combination of gold and bronze. One of our favorites for mid-November cutting. \$2.00 per dozen, \$12.00 per 100 and \$100.00 per 1000.

AMOS—B. S. & Co., 1931. Medium shade of bronze. Makes good sprays and blooms November 10th.

NEW YORK—Large button type. Fine bronze with dark center. A favorite for mid-November.

ZOE—B. S. & Co., 1933. Light golden bronze for late November.

LEGAL TENDER—B. S. & Co., 1931. Our very best bronze for Thanksgiving. Strong grower and heavy yielder.

GOLDEN TIPS—B. S. & Co., 1930. Bronze with yellow tip to each petal. Blooms November 25th.

DOROTHY TURNER—Rich deep bronze for late November.

**DUSKY MAID (New)**—See description and price on page 8.

## RED

ROBIN HOOD—B. S. & Co., 1935. A favorite among the darker colored varieties. Rich deep blood red. Flowers the size of Pink Dot with fine texture. Blooms November 10th.

GRENADIER—B. S. & Co., 1932. Rich deep red for mid-November.

## SPECIAL

NORMA—Pink ray petals with yellow cushion. Fine for disbudding.

DARK NORMA—A darker pink sport from Norma.

WHITE NORMA—A white sport from Norma.

SUZANNE MILLER—Bright yellow sport from Norma.

THE BELLE—Pure white anemone of the daisy type. Makes fine sprays and good for pot culture.

FREIDA—Beautiful shade of pink with yellow cushion. A very promising new variety.

GOLDEN GLEAM—A fine single variety. Yellow in color. Blooms November 5th to 10th.

PURPLE QUEEN—An aster purple anemone with golden yellow cushion. A fine novelty. Blooms November 10th.

RADIANT—Single. Bright English red. Flowers three inches in diameter. Bright yellow disc. Blooms in early November.

ABSOLUTE—Golden bronze single with great substance. Good for disbudding. Blooms in mid-November.

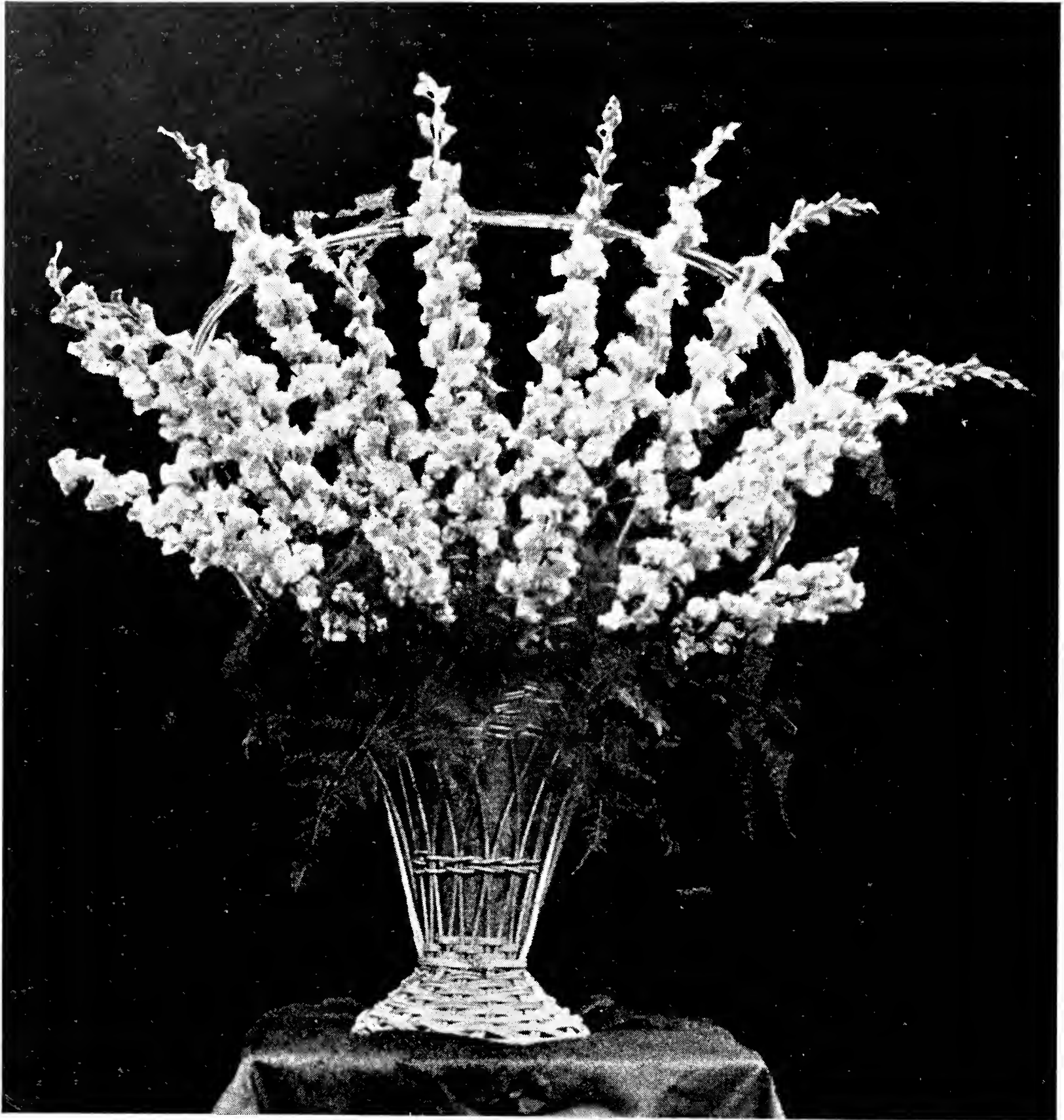
CRUSADER—Light maroon anemone with cushion florets tipped with gold. Blooms in early November.

DARK PINK SUPREME—A fine pink anemone companion for the Garza varieties. Fine shade of pink with good cushion of same color.



### JUBILEE — Our 1939 Introduction

This variety should attain the very top rank among the commercial yellows for mid-November cutting. The blooms are of large size and perfect incurved form. The color is a clear Bonnaillon yellow. It grows to four feet from June planting and has a rigid stem and perfect foliage. We shade this variety for cutting first week in October and grow it normally for November 15th and later. Take the terminal in all cases. Won the C. S. A. medal for best seedling variety in the commercial section at Cincinnati in November, 1937. Price \$5.00 per dozen, \$7.50 for 25, \$12.50 for 50, \$20.00 per 100 and \$150.00 per 1,000.



## LOTHROP'S DOUBLE PINK SNAPDRAGON

While this is not the first double snapdragon offered to the trade, it is the first one to show enough vigor to prove commercially profitable. The growth compares favorably with the winter flowering strain which is generally grown. The color is a pleasing shade of salmon pink. The blooms are same size as Cheviot Maid, but being double, it does not produce seed and does not drop its blooms. On account of this non-dropping of blooms and its wonderful texture, flower spikes eighteen to twenty-four inches long with all perfect flowers are freely produced, standing three to four feet above the bench. This non-seeding characteristic makes it necessary to propagate from cuttings, which we are prepared to supply at \$5.00 per 25, \$8.00 per 50, \$15.00 per 100, and \$125.00 per 1,000.

The variety is patented. Purchasers are permitted to propagate without limit for their own use.